

WHAT IS A LOGIC MODEL?

A logic model is a simplified picture of a program, initiative, project or intervention. It shows the logical relationship among the resources that are invested, the activities that take place and the benefits or changes that result. It shows the underlying rationale of the program or initiative and is the core resource during planning, implementation and evaluation.

LOGIC MODEL COMPONENTS

Inputs

- Staffing, financial, organizational and community resources to carry out program activities

Activities

- Processes, tools, events and actions to bring about a program's intended changes or results

Outputs

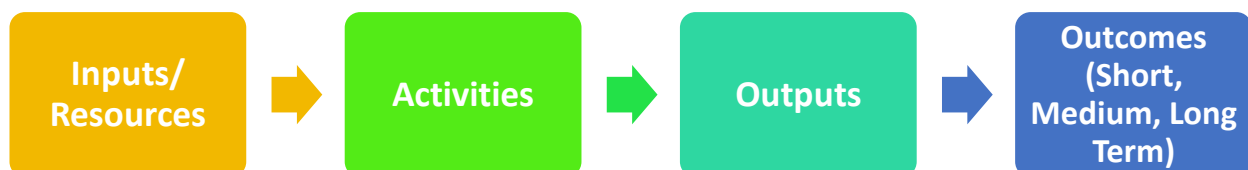
- Direct products of the program's activities

Outcomes

- Expected changes as a result of the program's activities, including short-term, medium-term, and long-term

Assumptions

- Beliefs about the program/people involved and the way we think things may work
- Assumptions can influence the program decisions made and may influence one or all of the previous components



Source: WK Kellogg Foundation Evaluation (2004)