

UNIVERSITY CURRICULUM COUNCIL
Tuesday, March 25, 2014
3:15p.m.
Baker Center Room 231
Seventh Meeting of 2013-2014

ATTENDANCE:

Present: Alonso-Sameno, Fawley, Giesey (for Irwin), Hatch (for Frank), Ingram, Koonce (for Slade), Kruse, Lamb (for Kennedy-Dygas), Marinellie, Martin B, Moberg (for Sherman) Palmer, Rogus, Thomas, Tuck

Excused: Broughton, Spanner

Absent: Black, Carr, Carter, Cheng, Descutner, Dewald, Edmonds, Henderson, Johnson, Martin, S., Mathes, Mattley, McDaniel, Middleton, Patterson, Roberson, Scanlan, Schirtzinger, Sherman, Sparks, Trube, Twilley, Villamil, Weade, Webster, Weiler, Williford

Guests: Dewald, Whitnable

CHAIR'S REPORT: David Thomas

Thomas called the seventh meeting of 2013-2014 to order at 3:15 p.m. and welcomed everyone.

Thomas asked for approval of the March 11, 2014 minutes. Martin moved. Palmer seconded. Motion carried. Minutes approved.

Thomas reported that there have been a serious of meetings regarding OCEAN, IT and he has been meeting with Marinellie regarding ways of addressing some ICC issues.

INDIVIDUAL COURSE COMMITTEE: Sally Marinellie, Chair

Marinellie presented the ICC minutes amended to this report
Courses approved unanimously by voice vote
Marinellie informed the Council that ICC has one more meeting where they will be discussing issues that have come up such as Experimental Courses and Major Set-Aside.

PROGRAMS COMMITTEE: Bruce Martin, Chair

Martin presented the agenda.

SECOND READINGS
CHANGES IN PROGRAM PROPOSALS

Item 1

Unanimously approved by voice vote

Program Code: BA2110
Program Name: Applied Plant Biology
Contact/Designee: Glenn Matlack; matlack@ohio.edu

Summary Statement:

- 1) We propose to remove the “48 hour” specification from the section entitled “Environmental and Plant Biology Hours Requirement” and insert “37 hours” in its place. This corrects a fairly major counting error that crept into our catalog entry.
- 2) Under the “Writing” heading, enter “PBIO 4181J – Writing for Biologists” instead of our standard Junior Comp offering, PBIO 4180J. We now offer a new Junior Comp course to our BA majors. The original course (PBIO 4180J) focused on research applications appropriate for graduate students (writing grant proposals, reviewing manuscripts, etc.). However we found that undergraduates not following the BS track often had difficulty and questioned the relevance of this approach. Thus, we initiated a second course simply focused on effective science communication for our BA majors. The new course was approved and is currently being taught, but somehow failed to appear in the catalog.
- 3) Under the “PBIO Electives” heading, remove “T3 4020 Sustainable Agriculture”. This course no longer exists.

Item 2**Unanimously approved by voice vote****Program Code:** BS8123**Program Name:** Sport Management**Contact/Designee:** Chris Moberg; moberg@ohio.edu**Summary Statement:**

The proposed changes to BS in Sport Management program represent the culmination of over three years of effort to successfully complete the transition of the Department of Sports Administration to the College of Business. The main goal of the new program was to significantly increase the business courses required for Sport Management majors.

Before the transition, Sport Management majors were required to successfully complete the General Business minor. In the new program, Sport Management majors will take several courses in the college’s core curriculum, including the Business Cluster. Students will also be required to complete a specialization or track beyond the core Sport courses, most of which are focused on business topics.

It should also be noted that beginning with the freshman class in 2014-15 that Sport Majors will be directly admitted to the COB and the BS in Sport Program using the same entrance requirements as students in a BBA Program.

The college will need to add appropriate resources to cover the increased sections of core classes caused by approximately 80 BS Sport Freshmen each year. With the first enrollees into the new program slated for 2014-15, the main impact on demand for core courses will begin in 2015-16.

In addition, patron departments affected by the proposed specializations/tracks have been notified.

Item 3

Unanimously approved by voice vote

Program Code: BT5510

Program Name: Technical and Applied Studies

Contact/Designee: Donna Burgraff; burgrafd@ohio.edu

Summary Statement:

This change is designed to clarify degree requirements for advising by adding the word associate in the admissions information. Additionally, the change will increase the academic rigor by requiring a minimum of 30 upper division credits and a grade of C or better in the three major courses. Finally, the change will increase options for students by giving them four additional courses as choices for major requirements. This program change will have no impact on credit hours or faculty resources, and no other departments need to be included in the approval queue.

Item 4

Unanimously approved by voice vote

Program Code: BA2128

Program Name: Biological Sciences – Human Biology

Contact/Designee: John Prather; prather@ohio.edu

Summary Statement:

The Bachelor of Arts in Human Biology is a preexisting major offered to students on the Athens campus. The major is designed for students who wish to pursue careers in allied health care professions (e.g. occupational therapy, genetic counseling, and with careful selection of electives, physician assistant and physical therapy programs). We are proposing to offer this major on the regional campuses so that students unable to travel to Athens can obtain this degree. We have selected this program because we have existing faculty with the necessary expertise in the field and allied health care professions are major employers in our catchment areas.

Item 5

Unanimously approved by voice vote

Program Code: CTENTR

Program Name: Entrepreneurship

Contact/Designee: Gary Coombs; coombs@ohio.edu

Summary Statement:

Currently the catalog states students should: “Complete two three-semester hour electives from a list of approved electives maintained by the director of academic programs in entrepreneurship.” Our goal is to provide additional options from the Certificate student’s home discipline to fulfill the 2 electives requirement, better integrating their disciplinary focus with their entrepreneurial interests.

We were informed by the Registrar’s Office (Patrick Beatty) that we would need to get each set of electives individually approved by UCC in order for them to appear in the catalog. As we work with individual Colleges across campus, we will therefore need to regularly return with the proposed electives for the certificate from each college. This parallels the approach used by the

Schey Sales Centre Certificate in Sales, which also allows certain approved electives from the student's home discipline to meet requirements in the Certificate program.

See discussion tab for list of proposed electives.

NEW PROGRAM PROPOSALS

Item 1

Unanimously approved by voice vote

Program Code: CTXX3U

Program Name: Strategic Leadership Certificate

Contact/Designee: Amy Taylor-Bianco; taylor-b@ohio.edu

Summary Statement:

To attract, develop and mentor high-potential undergraduate students who possess excellent skills in their chosen field and want to develop cutting-edge leadership potential. The primary goal of the Strategic Leadership Business Certificate program is to cultivate a leadership mindset and skillset in non-COB students outside of the College of Business (CoB). A primary focus of the program is to promote student development of core leadership skills needed to work effectively on project teams, succeed in complex assignments, and meet strategic objectives.

Item 2

Unanimously approved by voice vote

Program Code: BSXX12

Program Name: Translational Health Studies – Applied Health

Contact/Designee: Cheryl Howe; howec@ohio.edu

Summary Statement:

Our declining health status and current health care reform in the United States are necessitating that future healthcare professionals/researchers explore the benefits of promoting a healthy lifestyle for the prevention and treatment of chronic disease. In order to explore these benefits, the health care professional must be aware of current evidence and understand how to translate this evidence into practice. Translational health encompasses a bidirectional continuum, including the 2 areas of translation: *1) the application of basic science to the development of clinical or human trials and 2) the application of new knowledge into best practices within the clinic or community.* (source: National Institutes of Health, 2013) This proposed Honors Tutorial College (HTC) degree program will provide an opportunity for students to experience both areas of translational health (“bench-to-bedside-to curbside”) while earning a focused bachelor’s degree in Applied Health Sciences and Wellness. It is believed that this program will be highly attractive to students who, in preparation for graduate education, wish to further their knowledge and understanding of current health and wellness research and guidelines and their applications in community wellness. Numerous graduate degree programs exist in Translational health, such as the graduate program in *Clinical and Translational Research* at Georgetown University. Kent State University has an undergraduate program in Integrated Health Studies – Health Sciences – that has seen a 31% increase in enrollment since 2007 (source: KSU Research, Planning, and Institutional Effectiveness <http://www.kent.edu/rpie/index.cfm>), but it does not provide the honors distinction nor the one-on-one mentoring that comes from the HTC tutorials. This HTC

degree program provides the select student in the School of Applied Health Sciences and Wellness with the opportunity to obtain an enhanced bachelor degree to better prepare them for one of these prestigious graduate programs.

FIRST READINGS

CHANGES IN PROGRAM PROPOSALS

Item 1

Program Code: CTLJCU

Program Name: Law, Justice & Culture

Contact/Designee: Haley Duschinski; duschins@ohio.edu

Summary Statement:

Relocate the interdisciplinary undergraduate certificate program in Law, Justice & Culture (LJC) from its current location within the Department of Political Science to a stand-alone program within the College of Arts & Sciences. This certificate program functions as an interdisciplinary academic program for various majors in the College of Arts & Sciences and is supported by the Center for Law, Justice & Culture. This certificate has had its own curriculum committee and has functioned independently since its establishment in 2012-13 within the College of Arts and Sciences. There will be no negative effects on current students or program faculty, since the program already functions as a stand-alone undergraduate certificate program. This program offers certificates only and is not a degree-granting program.

Item 2

Program Code: BS8156

Program Name: Outdoor Recreation and Education

Contact/Designee: Bruce Martin; martinc2@ohio.edu

Summary Statement:

- 1) Eliminate EDCT 2030 (3 cr) as a core course in the major. EDCT 2030 was originally included to help prepare students to utilize LiveText portfolio software to develop professional portfolios as an overall assessment tool in the program. The faculty has decided to introduce this software in other core courses in the program.
- 2) Increase the number of credit hours for the core course REC 4050 from one credit-hour to three credit-hours. A course change proposal has been submitted to UCC to this end. This course is being expanded to accommodate additional content that is being incorporated into the course.
- 3) Add REC 3550 Ecotourism and REC 3460 Parks and Protected Areas Management to the list of required outdoor recreation and education courses. These are being included to expand the number of course options available to students in this section of the program. Students must choose 15 hours from the list of courses in this section, so this change does not change the total number of credit hours needed to satisfy this requirement.
- 4) Require students to complete four additional courses rather than four additional hours from the list of restricted electives in the major. This change will not increase the total number of hours

needed for the degree. Most of the courses in this section are one-credit hour courses, and students can take all one-credit hour courses if they choose.

Item 3

Program Code: BS8109

Program Name: Recreation Management

Contact/Designee: Bruce Martin; martinc2@ohio.edu

Summary Statement:

- 1) Eliminate EDCT 2030 (3 cr) as a core course in the major. EDCT 2030 was originally included to help prepare students to utilize LiveText portfolio software to develop professional portfolios as an overall assessment tool in the program. The faculty has decided to introduce this software in other core courses in the program. Intended to be a way to assess learning outcomes.
- 2) Increase the number of credit hours for the core course REC 4050 from one credit-hour to three credit-hours. A course change proposal has been submitted to UCC to this end. This course is being expanded to accommodate additional content that is being incorporated into the course.
- 3) Add the following courses to the list of Recreation Management elective courses: REC 3620, REC 4220, REC 4430 and FIN 3000. Adding these to the list of electives will allow students a greater number of options from which to choose in fulfilling this degree requirement. It will not change the total number of hours required for the degree.

Item 4

Program Code: BF5198

Program Name: Interior Architecture

Contact/Designee: Melissa Haviland; haviland@ohio.edu

Summary Statement:

The Interior Architecture Program underwent a programmatic self-study, for the CIDA (Council of Interior Design Accreditation) visit in Fall 2013. This self-study coupled with feedback from the CIDA Accreditation Team lead the IA faculty to curricular revisions which would better serve the students, meet CIDA Accreditation Requirements, and more fully integration the program into the School of Art + Design.

The requested changes to BF5198 are:

1. Adding the following courses to the program --*ART 2650 (new course), ART 3670 (new course) and the existing SoA+D course ART 4950.*
2. Require both, rather than only one, IA program history courses for all majors --*ART 3640 and ART 3650.*
3. Eliminating two general SoA+D requirements from the program -- one SoA+D studio course and one SoA+D art history course – to make room for optional courses (in the Required/Related area of the catalog) recommended by the CIDA Accreditation Team
4. Retiring the following courses from use in the program --*ART 1610, 2610, 2630, 3610, 3630, 4610, and 4620.* Materials from these courses will be integrated into the reconfigured studio classes (being presented to ICC at this time) and will allow for the creation of new more focused courses (point 1 above) to better streamline the IA student experience.

Concern raised that there would be a significant change in total hours. The biggest difference

will be in how we dealt with required related courses to give the students more flexibility. The total degree will range between 126 and 128 instead of the current 129 credit hours.

Item 5

Program Code: OR6380

Program Name: Retail Merchandising Minor

Contact/Designee: Mijeong Noh; noh@ohio.edu

Summary Statement:

The proposed changes to Retail Merchandising minor are as follows:

1. Revise the core requirements for the minor to include the following courses: RFPD 2010, JOUR 2500, and (MIS 2010 or MIS 2011).
2. Move RFPD 1100 from the current core requirements to the list of required electives.
3. Add RFPD 2150 to the list of required electives.
4. Delete RFPD 1500 and RFPD 1600 from the list of required electives.

The change in program does not impact on total program hours and resource requirements.

Item 6

Program Code: BB6132

Program Name: International Business

Contact/Designee: Chris Moberg; moberg@ohio.edu

Summary Statement:

The current program allows students to choose one of two tracks within the International Business major, either in International Marketing or International Finance. We would like to add a third option in International Entrepreneurship. This allows for synergies between the Center for International Business and the Center for Entrepreneurship, with students able to tailor programs to the strengths of both. As the courses that would make up the additional track are already in place for students pursuing a major in Entrepreneurship, it will not require creation of any new courses nor cause a burden in terms of faculty resources.

Item 7

Program Code: MB6155

Program Name: MBA General Concentration

Contact/Designee: Chris Moberg; moberg@ohio.edu

Summary Statement:

This concentration is one of three tracks within the On-Line MBA Program (OMBA). However, it has been consistently marketed to students as an Executive Concentration, not a General Concentration. Therefore, we propose changing the title to MBA Executive Management Concentration. No other changes have been made. This new title more accurately reflects how the program has been marketed and, more importantly, the program content and target market.

We need to change the new program name to be EFFECTIVE starting in summer 2014 if at all possible for the first cohort graduating in August 2014, and we would like this name change to appear on their transcripts.

New Program Abbr requested: MBA - Exec

New Program Name requested: MBA - Exec Mgmt Concentration
New Transcript Name requested: MBA - Executive Management Concentration

Item 8

Program Code: MS8143

Program Name: Athletic Administration

Contact/Designee: Chris Moberg; moberg@ohio.edu

Summary Statement:

We propose replacing the current Capstone course (Guided Independent Study – SASM 6930) with the same capstone course now required in the Master of Sports Administration program (Capstone Seminar in Sports Administration – SASM 6990). This change will increase total number of credit hours required for the degree from 35 to 36. The change is being proposed to allow students to develop a professional portfolio based on work completed during the program. In addition, the SASM 6990 course is a much better fit for the learning outcomes and course content being taught in the capstone. No other programs are impacted by this change. Though the course is increasing from two to three credit hours, there will not be any increase in resources or faculty members required as the total amount of work will still be covered by the same faculty members in the new course.

Item 9

Program Code: BB6124

Program Name: Business Economics

Contact/Designee: Chris Moberg; moberg@ohio.edu

Summary Statement:

The College of Business would like to add a minimum grade earned requirement to all Major Courses taken by our students. As of today, our only graduation requirements related to grades is that students must earn a 2.00 GPA overall and in COB/ECON courses and a 2.20 overall GPA in their Major courses. The college would like to keep these GPA requirements but add a requirement that students must also earn a C- or Higher in their Major courses. The college would like the C- or Higher grades required in Major courses to apply to the following majors:

- Accounting
- Business Economics
- Business Prelaw
- Entrepreneurship
- Finance
- International Business
- Management and Strategic Leadership
- Management Information Systems
- Marketing
- Sport Management

NEW PROGRAM PROPOSALS

Item 1

Program Code: BCXX08

Program Name: Applied Communication

Contact/Designee: novakb@ohio.edu

Summary Statement:

The Scripps College of Communication is proposing an Online Degree Completion Program for their current Bachelor of Science in Communication degree. The new program offering is an applied communication major. The degree to be conferred is a Bachelor of Science in Communication (BSC), which is not a new degree in the college.

The proposed program is ideally suited for professionals in a variety of public, non-profit, and private organizations who have positions that emphasize internal and external communication. The major cross-trains individuals in visual, written, and oral communication, emphasizing both practical application and theory-based communication strategy. The major is specifically tailored for individuals who have already completed an associate's degree (60 or more semester hours or 90 or more quarter hours). The major is delivered in a flexible online format, requiring no face-to-face meetings. Courses in the major are designed with best practices for online pedagogy, emphasizing the same student enrichment philosophy that ground other majors in the Scripps College of Communication.

Item 2

Program Code: NDXX03

Program Name: Wealth and Poverty

Contact/Designee: Yeong-Hyun Kim; kimyl@ohio.edu

Summary Statement:

The Wealth and Poverty Certificate is proposed to address economic growth, wealth distribution, poverty, inequality, and empowerment issues in both domestic and international settings. Its coherent and interdisciplinary combination and sequence of courses will provide OHIO undergraduate students with a better understanding of the ways class, race, ethnicity, and gender shape inequality of opportunities within and between countries. Students are required to take a minimum of 18 credit hours, including an introductory course, a service learning course, the capstone seminar, and elective courses that are offered across the Humanities, Social Sciences, Natural Sciences and professional schools. The knowledge, analytical skills and practical experiences gained in this interdisciplinary and intercollegiate certificate program will help students become well-informed, active and critical global citizens.

The proposed certificate program does not require any new faculty or financial resources. Its curriculum includes three new courses (SOC 2300, GEOG 4210 and CAS 4xxx Capstone Seminar in Wealth and Poverty) that are being developed for the Arts and Sciences Theme Initiative. Indeed, students who would like to explore wealth and poverty issues beyond what is covered in this certificate will be encouraged to enroll in the A&S Wealth and Poverty Theme that includes a larger number of courses to help A&S students meet their college requirements. The Certificate is proposed to launch in Fall 2014.

This will have to be reviewed at the college level.

Item 3

Program Code: BSXX17

Program Name: Sport and Lifestyle Studies

Contact/Designee: Kathy Normansell; normanse@ohio.edu

Summary Statement:

This proposal is for a new RHE degree: a Bachelor of Science in Sport and Lifestyle Studies (with the requested prefix of SLS). The proposed Bachelor of Science in Sport and Lifestyle Studies (BSSLS) is a liberal arts degree, to be offered through Regional Higher Education (RHE), which will prepare graduates for meaningful employment in Appalachian Ohio. The interdisciplinary curriculum is comprised of core didactic courses and a set of departmental and professional requirements. The Core Didactic Requirements introduce the foundations of sport, recreation, health/wellness, and ethics; and provide theoretical and practical development in the areas of leadership and management. The Extra Departmental and Professional Requirement component has four subsets: students will choose from a variety of activity courses designed to build their personal recreation and sports skills; select from a choice of introductory business courses; select from a choice of biological science courses; and select from upper level courses in related discipline offerings. In addition to these 63 semester hours of core major requirements, the degree requires the completion of minor to be selected in consultation with an Academic Adviser. Due to several Tier II courses also being required in the core, students who enter the major their first year and who follow solid advising guidelines may be able to complete two minors. This flexibility in course selection will allow students to tailor the degree towards their personal interests, as well as their projected community needs, thus enhancing their potential to meet community job market demands. Successful graduates of the SLS Major will:

- be able to develop and implement comprehensive sport and physical activity programs;
- be competent in administrative skills including budgeting, record keeping, data assessment, and program marketing/promotion;
- be knowledgeable in the rules and skill development for a variety of sport and recreation programs and be able to adapt to various populations including youth and seniors;
- be able to demonstrate effective leadership of sports and physically active games for individuals and groups of varying ages and abilities;
- be knowledgeable of ethical and legal practices which apply to the sport and physical activity settings and scope of practice;
- be able to utilize current best practices in the field toward the development of future entrepreneurship.

Will be offered on Zanesville and Eastern. Oversight will be on the Zanesvill Campus.

Item 4

Program Code: CTX11U

Program Name: LGBTQ Certificate

Contact/Designee: Lynette Peck; peck@ohio.edu

Summary Statement:

The LGBTQ Studies Certificate is an interdisciplinary program of study through which students explore historical, sociocultural, and political issues central to sexuality studies through a variety of lenses, including queer theory. Students learn to think critically about sexuality as it intersects with gender, race, class, and other socially significant categories. Administered through the Women's, Gender, and Sexuality Studies Program, the certificate offers research and internship opportunities, and students may choose from a range of course offerings across different disciplines. It is open to all Ohio University undergraduates.

Concerns raised: Conceivably a student could take all WGSS courses and get the certificate. The Programs Committee asked for a clause to be put in the certificate: You must take courses from at least 2 different departments. The WGSS faculty asked that this request be reconsidered; the program itself is interdisciplinary. Discussion followed.

It was agreed that an exception to the guidelines could be made for this certificate since WGSS is interdisciplinary in nature.

Item 5

Program Code: ATXX01

Program Name: Associate of Technical Study

Contact/Designee: Janet Becker; becker@ohio.edu

Summary Statement:

The Associate of Technical Study program at Ohio University Lancaster Campus, Ohio University Chillicothe Campus and Ohio University Southern Campus may be earned after the completion of 60 semester credit hours of an individually planned technical education program. This program is designed to meet educational needs for specialized technical education not already available in the formal degree programs on a particular campus. There must be an area of concentration equivalent to 30 semester hours in technical studies and clearly identifiable with a career objective. The area of concentration can be formed by: Type A: a coherent combination of technical courses selectively drawn from two or more programs currently offered by the awarding institution to serve a career objective which would not be adequately addressed by one of those existing programs; or Type B: courses completed or training received by a student at other institutions of higher education, vocational centers, or other educational enterprises judged by the institution to be of college level and for which the institution awards degree credit, to a maximum of 30 semester hours, prior to the declaration of candidacy for the degree. Application of Technical Credit to Type A and Type B: Type A: Students enrolling at Ohio University who are building their program primarily from Ohio University courses and generally have not earned credit as specified in the Ohio Career-Technical Credit Transfer (CT)², are considered Type A. These students may plan a course of study consisting of 30 technical credits by selecting available technical courses from at least two areas. When combined, these courses must be aligned to meet a clearly identifiable career objective. Additionally, the career objective must be distinct from any other technical programs offered at Ohio University. Courses receiving non-equated credit that may be applicable to the career objective would need to be evaluated individually with input from the transfer office on issues such as the status of the accredited institution and by the local campus Technical Studies Review Committee to determine appropriateness to the career objective. Type B: Students enrolling at Ohio University who have completed requirements for curriculum specified in the Ohio Career-Technical Credit Transfer (CT)², are considered Type B. These students would receive transfer technical credit according to

the Ohio Career Technical Credit Transfer Guidelines. If fewer than 30 credits toward the technical requirement have been earned, the student may combine other Ohio University technical coursework with the transferred courses to reach 30 technical semester hours. The 30 credits must be aligned to meet a clearly identifiable career objective.

MINOR ADMINISTRATIVE CHANGES

Item 1

Program Code: BJ6906

Program Name: Journalism News and Information

Contact/Designee: Ellen Gerl; gerl@ohio.edu

Summary Statement:

Add JOUR 2050 News and Information Literacy as an elective to Journalism Electives Part 2/Issues and Topics. This course offers Journalism majors another elective option. This request does not impact total program hours and does not require additional resources. This change does not affect any other departments at the university.

Item 2

Program Code: BJ6907

Program Name: Journalism Strategic Information

Contact/Designee: Ellen Gerl; gerl@ohio.edu

Summary Statement:

Add JOUR 2050 News and Information Literacy as an elective to Journalism Electives Part 2/Issues and Topics. This course offers Journalism majors another elective option. This request does not impact total program hours and does not require additional resources. This change does not affect any other departments at the university.

REVIEW COMMITTEE: David Ingram, Chair

Seven Year Review for First Reading
Review of Nursing

GENERAL EDUCATION COMMITTEE, David Thomas, Chair

- Thomas thanked the Council for feedback from the last meeting and indicated that it was folded into a revision of the goals statement
- Thomas indicated that EPSA also provided comments which were also folded into a revision fo the goals statement.
- The committee wishes to build structural models based on the feedback.

NEW BUSINESS

None

There being no further business, Thomas adjourned the meeting at 4:06 p.m.