

Innovation Center



Volume 4, Issue 9- September 2013



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Upcoming Events:

SEPTEMBER 12 - Y.A.P. HAPPY HOUR

Y ♦ A ♦ P

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Young Athens Professionals
live • work • play

The Athens Conservancy is sponsoring September's Young Athens Professionals Happy Hour event, and we'll all be meeting at Casa Nueva from 5pm to 7pm. Join us for delicious snacks and the excellent camaraderie of your fellow area professionals. Register [HERE!](#)

SEPTEMBER 19TH: LUNCH AND LEARN

Building Effective Teams

Building a good team is one of the most important things a growing company can do. Learn how to build a team that can win. Tracy Kitts, the principal at Tracy Kitts Consulting LLC, has over twenty years of experience working with growing companies. He will be discussing the importance of cultural alignment in a growing organization and offering tips to help you build your team. Learn why cultural alignment is even more important than individual skills and be given tools to help you build effective teams and keep them happy and productive.



RSVP to Trena Twyman: twyman@ohio.edu (740) 597-1460
Ohio University Innovation Center
340 W. State St. Room 103

**Sept. 29 - Oct. 1: Everywhere Else
Cincinnati**



Nick Tippmann and his company, Nibletz Media, is hosting the upcoming national startup conference, Everywhere Else Cincinnati. His company and conference's goal is to help startups and entrepreneurs from outside the Silicon Valley and strengthen the regions' entrepreneurial communities. This conference was billed as a "Must-Attend 2013 Conference for Entrepreneur's" by Forbes Magazine. Use "SW20" for 20% off tickets!!

Register
[Here!](#)

OCTOBER 18 - OCTOBER 20: START-UP WEEKEND ATHENS

Start-up Weekend is a global network of passionate leaders and entrepreneurs on a mission to inspire, educate and empower individuals, teams and communities. Come share ideas, form teams and launch start-ups in Athens, Ohio on October 18th, 2013! See past winners and learn more on our [WEBSITE!](#)



Startup Weekend
Athens, OH

Past Events

LUNCH AND LEARN

"Wellness for the Boss" was the Lunch and Learn topic on August 15. Tom Kostohryz and John Kotowski of Live Healthy Appalachia explained the significance of worksite wellness, what really works and the steps a boss should take in order to maximize the effectiveness of worksite wellness programs.

If you missed the event or want to expand on information learned, plan to attend **Wellness for the Boss: What Leaders Can do to Maximize Results** Conference. Register [HERE!](#)

CLIENT NETWORKING LUNCHEON

The Client Networking Luncheon on August 27 featured Affine Technologies, LLC. A graduate of the 2012 Innovation Engine Accelerator, Affine Technologies, LLC presented its pending product, SyntheSight, a novel software for the general aviation industry. At this event, Chad Mourning and Scott Nykl of Affine Technologies, LLC explained their business expectations and ultimate production goals for the future.

Regional Events

- [TechTomorrow: Sustainable Innovation - Accelerating Business Value](#)
- [TransTech Energy Conference](#)
- [UCEAO: University Clean Energy](#)
- [US Senator Rob Portman](#)

Appalachian Partnership for Economic Growth



Appalachian Partnership
for Economic Growth

**EXTRA! EXTRA!
APEG ALERT!**

The Ohio Development Services Agency (ODSA) announced today that it will accept applications for the Incumbent Worker Training Voucher Program beginning at 10:00 a.m. on September 30, 2012. This is the state's premier program for helping companies upgrade the skills of their current workers and \$27 million is available in this funding round.

More information [HERE!](#)

General Manager Position



Rapidly growing Ecolibrium Solar provides cost effective PV mounting systems that increase margins and ease for solar installers and developers. We leverage the expertise and capacity of our contract manufacturers to provide affordable high-quality products for the solar industry.

EcolibriumSolar Position will manage all departments, assume P&L responsibilities, and report to the Board of Directors. Focused on managing daily operations and cash flow. Candidate will work at our HQ in Athens, Ohio.

See Qualifications and Apply [HERE!](#)

6 Qualities Every Start-Up Employee Needs

Starting up a new company can be an intimidating task. However - with the right people on your team - it might not be so hard, after all.

When it comes to employees, quality is key. Here are six qualities every start-up employee needs:

1) Don't pay attention to the checkbook

More money doesn't necessarily equal better business, at least in the beginning. A good employee doesn't care about office décor, or having a constant plethora of office supplies. Instead of relying on the resources of others, good start-up employees fend for themselves.

2) Prefer acting to thinking

Great start-up employees spend a little time planning and a lot more time doing. They don't let insecurities and apprehensions block the path to success. If, occasionally, they make a mistake, they simply learn from the error and begin again.

3) Only care about what the customer sees

Start-up employees should understand that customer is always key. Therefore, money will only be spent if it benefits public image and customer satisfaction. A successful business is not defined by fancy offices

or catered lunch. No, a successful business is defined by revenue, profits and the opportunity to grow.

4) **Hunt what they can kill**

It's an age-old adage: only bite off what you can chew. Great start-up employees understand that the goal is not to attain one huge customer, but rather five smaller, more realistic supporters. When you have achieved that solid base, then natural business progression will bring in the bigger guys.

5) **Understand that a living is earned, not given**

They don't call it, "work" for nothing. Success will never simply happen to a business; it must be earned. Likewise, start-up employees' paychecks are based on performance and a desire to earn their pay.

6) **Don't drift into tasks that don't generate revenue**

Every start-up employee should put pride aside at the beginning of a business venture, and only focus on tasks that bring in money. It doesn't matter if you like social media - if it's not helping the company holistically, forget it! Great employees understand that time is money, so if a task doesn't pay, they put it away.

Credit: <http://www.inc.com/jeff-haden/7-qualities-every-start-up-employee-needs.html>

About Us



The **Innovation Center** provides valuable business incubation resources to fuel the economy in Athens, Ohio and the surrounding region. Created in 1983, the Ohio University Innovation Center was the first university-based business incubator in the State of Ohio and the fourth oldest continuously operating incubator in the U.S. The current 36,000 square foot facility, which opened in 2003, is nearing capacity. For availability, [email us](#) or call to set up a tour at (740) 593-1818.

Thank you!

Interested in learning more about what the Innovation Center has to offer? Contact us at atinnovation@ohio.edu.

A handwritten signature in black ink, appearing to read "Jeff Haden". The signature is fluid and cursive, written on a white background.

Jennifer C. Simon, MPA, MBA

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The Innovation Center is a department within the Ohio University Vice President for Research Office. To learn more, visit www.ohio.edu/research.



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