#### G. JASON JOLLEY, PH.D.

Interim Associate Vice President for Research and Creative Activity
Professor & MPA Director
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# PROFESSIONAL BIOGRAPHICAL STATEMENT

G. Jason Jolley, Ph.D. serves as Interim Associate Vice President for Research and Creative Activity at Ohio University where he coordinates economic development activities across the university. In his faculty role, he serves as Professor of Rural Economic Development and MPA Director at Ohio University's Voinovich School of Leadership and Public Service. He also directs the Center for Economic Development and Community Resilience. Prior to joining Ohio University in 2013, Dr. Jolley spent seven years at the University of North Carolina at Chapel Hill in the Kenan Institute/Kenan-Flagler Business School where he co-led the largest state sponsored study of the effectiveness of economic development incentives for the North Carolina General Assembly.

Dr. Jolley has served as principal investigator on over \$10 million in sponsored research funding and coled efforts to secure an additional \$2 million in federal funding and \$1 million in state funding for regional economic development partners. His portfolio includes funding from the U.S. Economic Development Administration, Appalachian Regional Commission, Small Business Administration, Ohio Governor's Office of Workforce Transformation, Ohio Department of Mental Health and Addiction Services, and JobsOhio, among others. Dr. Jolley also leads Ohio University portion of the Ohio Economic Development Institute (OEDI), in partnership with the Ohio Economic Development Association (OEDA) and JobsOhio. OEDI provides state level certification to Ohio economic developers.

Dr. Jolley serves as Executive Director of the Mid-Continent Regional Science Association and is a former board member of the University Economic Development Association. In 2022, he served as an advisor to the Federal Reserve Bank of Philadelphia on their Anchor Economy Initiative to better understand the role of higher education institutions and hospitals (eds and meds) on regional economies. In 2016, Governor John Kasich, and the leadership of the Ohio Senate and Ohio House of Representatives appointed Dr. Jolley as the state's Nonpartisan Census Liaison. In this role, he led Voinovich School staff in building the redistricting database used to draw legislative districts for the U.S. House of Representatives, Ohio House of Representatives, and Ohio Senate districts.

As MPA Director, Dr. Jolley transitioned the Executive MPA program to Dublin, Ohio, successfully launched an Online MPA program, and converted the two-year on-campus MPA degree to a one-year program. These changes resulted in an approximate 250% increase in MPA enrollments pre-COVID.

Dr. Jolley maintains an active service portfolio. As the father of daughters with developmental disabilities, he is a passionate advocate for people with developmental disabilities. He serves as Vice-President of the Athens County Board of Developmental Disabilities; on the Board of Trustees and as Treasurer of the Ohio Association of County Boards of Developmental Disabilities; and on the Board of Trustees and Vice-Chair of the Arc of Ohio. Dr. Jolley is a leader in the multi-stakeholder public, private, and nonprofit Ohio Developmental Disability Crisis partnership that promotes long-term financial sustainability of Ohio's developmental disabilities system.

#### **EDUCATION**

Ph.D. Public Administration, 2010

North Carolina State University, School of Public & International Affairs

Fields: Economic Development & Research Methodology

Dissertation: Diffusion of Innovation of Supply-Side Economic Development Policy: Explaining the Determinants of Local Government Enterprise Zone Adoption.

M.A. Political Science, 2000

University of Tennessee

Minor: Urban Planning; Field: Public Administration

Thesis: Second Generation Conflict in the Tennessee Valley: A Case Study.

B.A. Economics, 1998

University of North Carolina at Chapel Hill

#### ADMINISTRATIVE LEADERSHIP AT OHIO UNIVERSITY

#### **OHIO UNIVERSITY (2013-present)**

2023-present Interim Associate Vice President for Research and Creative Activity, Division of Research.

Ohio University, Athens, Ohio.

In my role Interim Associate Vice President for Research and Creative Activity, I coordinate Ohio University's economic and workforce development activities across the university. Key projects include:

# • Ohio 5G and Broadband Regional Node

- Lead \$1.2 million funding initiative through the Governor's Office of Workforce Transformation to support broadband and 5G training programs throughout Southeast Ohio.
- Ohio University Lancaster, Hocking College, and Area 14 Workforce Development Board are co-funded partners.
- The node secured roughly \$1 million in follow-on funding for training equipment in the region, including \$435K for training initiatives at Ohio University.

# TechHubs

- Spearheaded Ohio University's engagement in a \$70 million TechHubs application for the Silicon Heartland-Appalachia Regional Engine for Semiconductors (SHARES) TechHubs application under the Federal CHIPS Act TechHubs program.
- o Proposal would have created a mini-hub at Ohio University to support research and workforce development.
- The multi-stakeholder application was unsuccessful, but the partnership continues to pursue piecemeal funding for initiatives to support economic and workforce development around Intel in Ohio.

# Recompete

 Spearheaded Ohio University's coapplication for up to \$20 million in funding under the Recompete program to increase low labor force participation among prime age workers.

- Proposal would have supported multiple industrial and business park site developments along with wrap around support services such as child care, transportation, etc.
- The multi-stakeholder application was unsuccessful, but the partnership continues to pursue piecemeal funding for initiatives to support economic and workforce development for Appalachian Ohio.

# 2021-2023 **Associate Dean for Public Strategy and Innovation**, Voinovich School of Leadership & Public Service.

Ohio University, Athens, Ohio.

In my role as Associate Dean for Public Strategy and Innovation, I targeted the development of **cross-campus collaborative partnerships** and **diversification of funding streams** to support partners within and external to the Voinovich School with **new strategic initiatives**. Key projects include:

# • Advanced Air Mobility (AAM)

- \$100,000 initiative (\$50,000 from Appalachian Regional Commission/\$50,000 Appalachian New Economy Partnership match).
- Partnered with Ohio University Russ College of Engineering and Technology and ODOT's FlyOhio program to determine business use cases for advanced air mobility (e.g., drones and unmanned aircraft) in the Appalachian Ohio region.
- o Goal is to support a large scale, multi-stakeholder implementation grant comprised of university and state partners in 2025.

#### • NSF Regional Innovation Engine Proposals

- Co-investigator of a Type II (e.g., large scale) National Science Foundation Regional Innovation Engine proposal in partnership with Carnegie Mellon, West Virginia University, Youngstown State University, Penn State University, and Ohio University Russ College of Engineering and Technology and the Voinovich School to explore the creation of an innovation engine around autonomous vehicle technology.
- Supported Type 1 (e.g., pilot scale) **National Science Foundation Regional Innovation Engine** proposal with Ohio University partners around sustainable development.

#### • University-Wide Federal and State Economic Development Initiatives

 Represent the Voinovich School in discussions and proposals related to broader university-wide efforts economic and workforce development initiatives, such as workforce development funding, regional innovation hubs strategies, etc.

# 2020-present Faculty Director, Center for Economic Development and Community Resilience, Voinovich School of Leadership & Public Service. Ohio University, Athens, Ohio.

When I assumed leadership of the economic development portfolio at the Voinovich School, I had no direct staff reports and no students assigned to the project work. Through effective acquisition of millions of dollars in external funding, the economic development staff grew to 10 faculty and professional staff, 5 graduate students, and 5 undergraduate students under my leadership. In 2020, this team was rebranded the Center for Economic Development and Community Resilience. Key projects under the Center's umbrella and prior to the formal Center designation include:

- Principal Investigator and catalyst of the Resilience Initiative for Southeastern and Eastern (RISE) Ohio. RISE Ohio is a \$2.7 million initiative comprised of \$2.2 million in U.S. Economic Development Administration (EDA) funding matched with \$300,000 in Appalachian New Economy Partnership funding and \$250,000 in JobsOhio funding.
  - \$1.8 million in funding directly flows to the Ohio Mid-Eastern
     Governments Association (OMEGA) and Buckeye Hills Regional
     Council (BHRC) to assist communities and manage consultants.
  - Placed Ohio University Voinovich School Economic Development Specialist in the Coshocton Port Authority office in Coshocton to support project work in the community.
  - O Project funding directly supported over 20 projects with architectural, engineering, and consulting support ranging from \$5,000 to \$195,000 across the 18 counties in communities such as Somerset, Marietta, Nelsonville, Athens, Chauncey, McConnelsville, Wellsville, Steubenville, Zanesville, Byesville, Coshocton, and unincorporated/county-wide efforts in Monroe County, Noble County, and Hocking County. Projects include corridor planning, opportunity zone prospectus development, land use updates for development support, and water/sewer assessments, among many others.
- Principal Investigator and catalyst of the BOBCAT (Building Opportunities Beyond Coal Accelerating Transition) Network. The BOBCAT Network is a \$2 million initiative comprised of \$1.6 million in U.S. Economic Development Administration (EDA) funding matched with \$400,000 in Appalachian New Economy Partnership funding.
  - \$800,000 in funding directly flowed to the Ohio Valley Regional Development Commission (OVRDC) to assist communities and manage consultants.
  - Placed Ohio University Voinovich School Economic Development
     Specialist in the Lawrence County Chamber office in South Point and
     Economic Development Program Associate in the Adams County
     Economic Development office in West Union to support project work in
     the communities.
  - Project funding directly led to state funded proposals to build \$4.2 million industrial park in Adams County and \$4.7 million brownfields remediation project in Scioto County.
  - 26:1 ROI. Every dollar spent of Appalachian New Economic Partnership (ANEP) appropriation dollars yielded \$26 in follow-on federal or state funding.
- Economic impact of 988 Suicide Prevention Hotline

- Co-principal Investigator of \$200,000 project to determine economic impact of construction, operations, and lives saved through dedicated 988 suicide prevention hotline transition in Ohio.
- Funded by PIRE (Pacific Institute On Research and Evaluation) via Ohio
   Department of Mental Health and Addiction Services grant.
- Small Business Administration Regional Innovation Cluster
  - Co-lead effort with the Appalachian Partnership for Economic Growth (APEG) (now OhioSE) to secure \$2.5 million regional innovation cluster focused on wood industry in Appalachian Ohio.
  - Our cluster was the only SBA funded cluster under the federal POWER program to assist communities impacted by the coal economy decline.

#### 2014-present

**Director/Principal Investigator, U.S. Economic Development Administration University Center** (Direct Ohio University's portion of Rural Universities Consortium University Center; a joint center with Bowling Green State University). Voinovich School of Leadership & Public Service.

Ohio University, Athens, Ohio.

Since 2014, I have served as director and principal investigator of the U.S. EDA University Center. Key activities include:

- **Securing continued funding** of the EDA University Center through two additional rounds of funding and redesignation from EDA. **Average funding of \$70,000-\$75,000 per year.**
- Expanded the BGSU and OU service territory to include all rural counties in the Mid-Ohio Regional Planning Commission (MORPC) region. The joint center serves 65 of Ohio's 88 counties.
- Assisted communities throughout the 32 county Appalachian Ohio region with economic development strategic planning, impact analysis, and other studies.
- Host the annual **State of the Region** event.

# 2013-present

**MPA Director (On-Campus, Executive, and Online MPA programs)**, Voinovich School of Leadership & Public Service. Ohio University, Athens, Ohio.

I have served as MPA Director since 2013. Key accomplishments include:

- Transitioned the Executive MPA program to Dublin, Ohio
  - o Placed program in the central Ohio market
  - o Increase program enrollment for students working in state government and central Ohio local governments
  - Developed articulation agreements with local and state partners to provide scholarships to employees
- Led successful launch of an Online MPA program.
  - o Manage relationship with Online Program Management vendor
  - Expanded concentration offerings
- Converted the two-year on-campus MPA degree to a one-year program.

- Streamlined program to reduce student time and cost to degree completion.
- Pre-COVID enrollments increased by approximately 250% with over 170 students enrolled in the program, which generated \$500,000 in unrestricted revenue to the Voinovich School under the responsibility center management (RCM) budget model at that time.
- Crafted strategy to increase U.S. News and World Report program rankings. Under my leadership, the program rank has increased from #104 in the rankings to a high of #57 in 2023.

#### ACADEMIC EXPERIENCE AT OHIO UNIVERSITY

2019-present Professor of Rural Economic Development, Voinovich School of Leadership & Public

Service.

Ohio University, Athens, Ohio.

2017-2019 **Associate Professor of Rural Economic Development**, Voinovich School of Leadership

& Public Service.

Ohio University, Athens, Ohio.

2013-2017 **Assistant Professor of Rural Economic Development**, Voinovich School of Leadership

& Public Service.

Ohio University, Athens, Ohio.

# UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL (2006-2012)

2008-2012 **Adjunct Assistant Professor**, The Kenan-Flagler Business School & **Senior Research Director**, Center for Competitive Economies.

The Frank Hawkins Kenan Institute of Private Enterprise,

University of North Carolina at Chapel Hill. Chapel Hill, North Carolina.

Co-led the largest state sponsored study of the effectiveness of economic development incentives for the North Carolina General Assembly. This 18-month effort and subsequent follow-on effort informed the state of North Carolina's decision to

- Sunset the state's ineffective tax credit programs
- Engage in tax reform to support economic growth

2006-2008 **Research Director**, Center for Competitive Economies.

The Frank Hawkins Kenan Institute of Private Enterprise,

University of North Carolina at Chapel Hill. Chapel Hill, North Carolina.

Led multiple economic development strategic planning efforts for local governments across the state of North Carolina. Strategic efforts included:

- Economic development plan for Chatham County. Later **awarded Robert Bryan Public Service Award** from UNC for this work.
- Economic development plan for Currituck County

# PROFESSIONAL EXPERIENCE

2005-2006 **Director of Government Relations and Community Development,** Chapel Hill-Carrboro Chamber of Commerce. Chapel Hill, North Carolina.

Led the Chamber's lobbying and government relations efforts. Key accomplishments include:

- Successfully **lobbied North Carolina General Assembly to change a proposed law** related to university business activities that would impact Chamber members
- Lobbied Town of Chapel Hill to eliminate privilege tax increase that impacted Chamber members.
- 2003-2005 **Economic Development Specialist,** Orange County Economic Development Commission. Hillsborough, North Carolina.

Led data collection efforts for the annual State of the County presentation and staffed subcommittees related to implementation of the County's economic development strategic plan.

2002-2003 **Community Planner**, North Carolina Department of Transportation. Raleigh, North Carolina.

Completed multiple community impact assessments for proposed road projects.

2001-2003 **Program Associate,** Watershed Education for Communities and Local Officials (WECO), Department of Agricultural and Resource Economics. North Carolina State University. Raleigh, North Carolina.

Engaged with communities across North Carolina to facilitate stakeholder meetings around nonregulatory approaches to environmental protection. Drafted nonpoint source pollution management guide.

2000-2001 **Assistant Director**, Growth Dimensions, Inc.-Economic Development for Belvidere-Boone County. Belvidere, Illinois.

Administered a local enterprise zone and staffed industrial development and commercial development committees. Prepared local site selection response that ultimately led to attraction of Japanese company's U.S. headquarters and production facility, a \$12.5 million investment, in the community.

# TEACHING EXPERIENCE

2013-present	Ohio University, Master of Public Administration Program.
2011-2012	Adjunct Assistant Professor, Kenan-Flagler Business School, University of North Carolina at Chapel Hill—Master of Business Administration Program.
2011-2012	Teaching Assistant Professor, North Carolina State University, School of Public and International Affairs—Master of Public Administration Program.

2008-2012	Lecturer, Executive Education, Duke University, Duke Center for International Development, Terry Sanford Institute of Public Policy. Durham, North Carolina
2008-2012	Adjunct Professor, Political Science, Barton College, Wilson, North Carolina. Accelerated Professional Program.
2005-2012	Part-time Instructor, Political Science, Durham Technical Community College, Durham, North Carolina.
2008	Adjunct Instructor, Political Science, Peace College, Raleigh, North Carolina. Course: Political Economy for Public Policy.

#### **GRADUATE COURSES TAUGHT**

Financing Mega-Projects	Public Budgeting	
Foundations Public Administration	Financial Management	
Public Private Partnerships	Economic Development	
Performance Measurement	Public Management Skills	
Theories of the Policy Process	Policy Analysis	

# FUNDED RESEARCH CONTRACTS & GRANTS

# Principal Investigator/Co-Principal Investigator: Over \$10 Million Total

- [50.] Broadband/5G Node Workforce Analysis Support. Athens, OH. 2024. \$50,000. Funded by subcontract with The Ohio State University through Dept. of Labor QUEST grant.
- [49.] million. Partnership with Ohio University Lancaster, Hocking College, and Area 14 Workforce Development Board. Funded by Governor's Office of Workforce Transformation and Ohio Department of Jobs and Family Services.

Ohio 5G and Broadband Regional Node (funding in progress). Athens, OH. 2023-2024. \$1.2

- [48.] 5G/Broadband Workforce Analysis. Athens, OH. 2023-2024. \$75,000. Funded by Ohio Governor's Office of Workforce Transformation through EDA grant.
- FlyOhio Advanced Air Mobility. Athens, OH. 2022-2024. \$50,000 ARC/\$50,000 match. [47.] \$100,000 total. Principal investigator. Partnership with Ohio University Russ College. Funded by Appalachian Regional Commission.
  - U.S. Economic Development Administration University Center (joint with Bowling Green State University). Athens, OH. 2021-26. (Ohio University portion): \$70,000 annually EDA/):
- [46.] \$70,000 annual match: \$140,000 total. Principal Investigator. Secured new five-year funding cycle. Five-year total (2016-21): \$350,000 Ohio University portion/\$700,000 total. Funded by U.S. Economic Development Administration.
- Resilience Initiative for Southeastern and Eastern (RISE) Ohio. (BOBCAT). Athens,

  Ohio/Buckeye Hills Region, OMEGA Region, Ohio. Principal Investigator: \$2,200,000

  EDA/\$250,000 match JobsOhio, \$300,000 match Appalachian New Economy Partnership

(ANEP). Total: \$2,750,000. Co-applicants: Buckeye Hills Regional Council and Ohio Mid-
Eastern Governments Association. Funded by U.S. Economic Development Administration

- Economic Impact of 988 Suicide Prevention Hotline. Athens OH. 2021. Co-Principal [44.] Investigator: \$200,000. Funded by PIRE (Pacific Institute On Research and Evaluation) via Ohio Department of Mental Health and Addiction Services grant.
- [43.] Economic Impact of Ohio Foundation of Independent Colleges. Columbus, OH. Principal Investigator: \$10,000. Funded by Ohio Foundation of Independent Colleges.
- [42.] Gallia County Transportation Plan. Gallipolis, OH. 2021. Co-Principal Investigator: \$14,987. Funded by Gallia County via Ohio Department of Transportation grant.
- [41.] Muskingum University Economic Impact Analysis. New Concord, OH. 2020. Principal Investigator: \$10,000. Funded by Muskingum University.
- [40.] Strategic Planning Services. Athens, Ohio. 2019. Co-Principal Investigator: \$6,000. Funded by Ohio Conference of Community Development.
- Ohio University Innovation Center Economic Impact Analysis. Athens, OH. 2019. Co-Principal Investigator: \$2,500. Funded by Ohio University Innovation Center.
- Building Opportunities Beyond Coal Accelerating Transition (BOBCAT) Network. Athens, Ohio/OVRDC Region, Ohio. Principal Investigator: \$1,603,204 EDA/\$405,191 match. Total: \$2,008,395. Co-applicant: Ohio Valley Regional Development Commission (OVRDC). Funded by U.S. Economic Development Administration.
- [37.] Marietta College Economic Impact Analysis. Marietta, OH. 2018. Principal Investigator: \$10,000. Funded by Marietta College.
- Ohio University Innovation Center Economic Impact Analysis. Athens, OH. 2018. Principal Investigator: \$2,000. Funded by Ohio University Innovation Center.
- Ohio Economic Development Certification Program. Columbus, OH. 2017-present. Principal investigator: \$141,600. Creation of Ohio Economic Development Institute program development, launch, and course work. Funded by Ohio Economic Development Association.
- Social Return On Investment (SROI) Methodology Development for Rural Appalachia. Co-Principal Investigator (w/Faith Knutsen). \$70,211 EDA/\$70,217 match. Total: \$140,428. Funded by U.S. Economic Development Administration.
- [33.] Hopewell Economic Impact Assessment. Columbus, OH. 2017-18. Principal Investigator: \$46,474. Funded by Ohio History Connection.
- The Economic Impact of the Health Care Sector on Pickaway County. Pickaway County. 2017. Principal Investigator: \$5,000. Funded by Berger Health System.

1311	Foundation for Appalachian Ohio Scorecard Phase 4. Athens, OH. 2017. Principal
	Investigator: \$1,000. Funded by Foundation for Appalachian Ohio.

- Ohio University Innovation Center Economic Impact Analysis. Athens, OH. 2017. Principal Investigator: \$2,000. Funded by Ohio University Innovation Center.
  - U.S. Economic Development Administration University Center (joint with Bowling Green State University). Athens, OH. 2016-21. (Ohio University portion): \$75,000 annually EDA/):
- [29.] \$75,000 annual match: \$150,000 total. Principal Investigator. Secured new five-year funding cycle. Five-year total (2016-21): \$375,000 Ohio University portion/\$750,000 total. Funded by U.S. Economic Development Administration.
- Ohio Redistricting Project. Columbus OH. 2016-2021. Co-Principal Investigator: \$478,502. Funded by Ohio Legislative Services Commission.
- Regional Innovation Cluster Initiative. Athens, OH. 2018-present. Principal Investigator:

  \$275,000 (subcontract). Total project: \$2.5 million to Appalachian Partnership for Economic Growth (APEG) 2015-2020. Funded by U.S. Small Business Administration.
- Appalachian Ohio Skillshed Analysis. Athens, OH. 2016-2018. \$69,831 EDA/\$69,867 match: \$139,698 total. Principal Investigator. Funded by U.S. Economic Development Administration.
- [25.] Economic Impact of the Health Sector in Pickaway County. Pickaway County, OH. 2016. Principal Investigator: \$3,500. Funded by Berger Health System.
- Ohio River Medical Mission. Marietta, Ohio. 2016. Principal Investigator: \$16,596. Funded by Buckeye-Hills Hocking Valley Regional Development District.
- Ohio University Innovation Center Economic Impact Analysis. Athens, OH. 2016. Principal Investigator: \$2,000. Funded by Ohio University Innovation Center.
- [22.] Foundation for Appalachian Ohio Scorecard Phase 3. Athens, OH. 2016: Principal Investigator: \$1,000. Funded by Foundation for Appalachian Ohio.
- [21.] POWER Initiative Core Narrative. Athens, OH. 2015. Principal Investigator: \$2,400. Funded by Appalachian Partnership for Economic Growth.
- [20.] Ohio University Innovation Center Economic Impact Analysis. Athens, OH. 2015. Principal Investigator: \$2,000. Funded by Ohio University Innovation Center.
- Great Lakes Regional Training Initiative. Athens, OH. 2014-15. Principal Investigator: [19.] \$7,500. Funded by Subcontract with Purdue University on U.S. Economic Development Administration grant.
- Ohio University Innovation Center Economic Impact Analysis. Athens, OH. 2014. Principal Investigator: \$2,000. Funded by Ohio University Innovation Center.

[17.] Foundation for Appalachian Ohio Scorecard Phase 2. Athens, OH. 2014: Principal Investigator: \$1,000. Funded by Foundation for Appalachian Ohio.

- U.S. Economic Development Administration University Center (joint with Bowling Green State University). Athens, OH. 2014-16. Principal Investigator (Ohio University portion):
- [16.] \$80,000 annually from EDA/\$80,000 annual match: \$160,000 total. Assumed PI role of existing grant. Two-year total: \$160,000 from EDA. Funded by U.S. Economic Development Administration.
- [15.] Economic Impact of the Health Sector in Pickaway County. Pickaway County, OH. 2013. Co-principal Investigator: \$3,000. Funded by Berger Health System.
- University of North Carolina School of Pharmacy, Economic Impact Assessment. Chapel Hill, NC. 2011. Principal Investigator: \$10,000. Funded by UNC School of Pharmacy.
- Halifax County Airport Redevelopment. Halifax County Economic Development Commission, Roanoke Rapids, NC. Principal Investigator: \$75,000. Airport redevelopment economic development plan. 2010-12. Funded by NC Golden LEAF Foundation.
- Enfield Master Development Plan. Enfield Economic Development Partnership, Enfield, NC. Principal Investigator: \$75,000. Economic development master plan. 2010-11. Funded by NC Golden LEAF Foundation.
- Project Empire Foods, Economic Impact Analysis. Halifax County Economic Development Commission, Roanoke Rapids, NC. Principal Investigator: \$5,000. Economic impact assessment for proposed food processing facility. 2010.
- [10.] Siler City Business Recruitment Program, Town of Siler City, Siler City, NC. Principal Investigator: \$50,000. Funded by NC Golden LEAF Foundation. Design a marketing plan for the town and survey out-of-state businesses about their relocation and expansion interests. 2009-2010.
- [9.] Chatham County Economic Development Incentive Program, Chatham County Economic Development Corporation, Pittsboro, NC. Principal Investigator: \$15,000. Design, development, and benchmarking of a county's economic development incentive program to a wage standard. 2008-2009.
- [8.] North Carolina Economic Development Incentives Study, North Carolina General Assembly Joint Select Committee on Economic Development Incentives, Raleigh, NC. Co-Principal Investigator: \$330,000. Report includes assessment of NC's economic incentive programs. 2008-2009.
- Project Decker, Economic Impact Analysis. North Carolina's Northeast Commission,
  [7.] Roanoke Rapids, NC. Principal Investigator: \$5,000. IMPLAN analysis of economic and fiscal impacts of a proposed energy facility. 2008.
- Carteret Community College Marine Biotechnology Business Incubator Feasibility Study,

  [6.] Carteret Community College, Morehead City, NC. Co-Principal Investigator: \$24,000.

  Report examines the feasibility and desirability of such an incubator. 2007-2008.

Chatham County Economic Development Strategic Planning Services, Chatham County, Pittsboro, NC. Co-Principal Investigator: \$154,000. Economic development strategic plan development and organizational restructuring. Report includes industry cluster analysis, stakeholder involvement, targeted industry identification, and entrepreneurial economy assessment. 2007-2008.

- North Carolina's Eastern Region: Cluster-Based Prospective Foreign Direct Investment Study, North Carolina's Eastern Region, Kinston, NC. Co-Principal Investigator: \$32,450.

  [4.] Identification of prospective foreign direct investment (FDI) opportunities from lesser-developed countries in the region's "Advanced Manufacturing" targeted industry cluster. 2007-2008.
- Economic Development Strategic "Vision Plan" for Currituck County, North Carolina. Currituck County, Currituck, NC. Co-Investigator: \$153,896. Economic development strategic plan development for coastal county in North Carolina. Report includes industry cluster analysis, stakeholder involvement, targeted industry identification, and tourism industry analysis. 2006-2008.
  - North Carolina Community Development Initiative (NCCDI): Economic Impact Analysis, The North Carolina Community Development Initiative (NCCDI), Raleigh, NC. Principal Investigator: Pro-bono. NCCDI is a public-private community economic development intermediary dedicated to increasing assets and creating wealth for communities and
- [2.] individuals in low-resource communities. This study utilized IMPLAN to assess the economic impact of the agency's commercial and residential loan activity over the past five years and to forecast the economic impact of projected loans within low wealth communities. 2007.
- Project Dolphinarium, Economic Impact Analysis. Halifax Tourism Development Authority, Roanoke Rapids, NC. Co-Principal Investigator: \$5,887. IMPLAN analysis of economic and fiscal impacts of a proposed dolphinarium tourist destination. 2007.

# **Co-Investigator**

- Strategic Crop Initiative/The Business of Biofuels. North Carolina Biofuels Center. Co-Investigator: \$175,000. Overall project creates financial feasibility models for several strategic crops and biofuels facilities through the state. Led team of researchers to create economic impact models to determine employment and economic output impacts of proposed woody biomass, miscanthus, and switchgrass biofuels facilities in North Carolina. 2009-2010.
- Camden County Green Industrial Park: A Feasibility Study. Camden County, NC. Co-Investigator: \$194,070. This project assessed industry clusters appropriate for targeting to a proposed eco-industrial park. Dirty and clean sector dichotomies were utilized to differentiate industry sectors/clusters which might obtain a competitive advantage from locating in such a park. 2006-2007
- Regional Vision Plan Implementation & Integration. North Carolina Department of Commerce, Raleigh, NC. Co-Investigator: \$55,178. The project assessed industry clusters identified by North Carolina's seven regional economic development agencies to determine

which subset of industry clusters should become the strategic targets of the North Carolina Department of Commerce's economic development policy initiative. 2007.

Marine BioBusiness Service Hub Feasibility Study. Carteret Community College, Morehead

- [2.] City, NC. Co-Investigator: \$55,000. Identify marine science biobusiness entrepreneurial opportunities which would benefit from service hub assistance. Examine comparable marine biobusiness commercialization activities and service hubs in other coastal economies. Make recommendations regarding physical space requirements, personnel requirements, and technology requirements. 2007.
- Project Line, Economic Impact Analysis. North Carolina's Northeast Commission, Roanoke [1.] Rapids, NC. Co-Investigator & Lead Report Author: \$5,472. IMPLAN analysis of economic and fiscal impacts of a proposed large outdoor sporting goods retail destination store. 2006.

# **PUBLICATIONS**

#### **Peer Reviewed Articles**

- [54.] Jolley, G. J., Bone, C., Bacot, H., & Pham, T. 2024. Navigating Occupational Digitalization via Skillshed Analysis. *The American Journal of Economics and Sociology* 83 (3): 631-645.
- McDonald, B., Larson, S., Maher, C., Kavanagh, S., Hunter, K., Goodman, C., ...Jolley, G.J.... & Mohr, Z. (2024). Establishing an Agenda for Public Budgeting and Finance Research. *Public Finance Journal*, 1 (1): 9-28.
- [52.] Humeniuk, R., Erfanian, E., & Jolley, G. J. 2024. Ohio's 5G and Broadband Workforce: Assessing the Current Landscape Using Skillshed Analysis. *Merits* 4: 66–78.
- Pham, T., Khalaf, C., Jolley, G. J., & Belleville Jr, D. E. 2024. Hollowing out of middle-pay jobs in Ohio: An exploratory analysis. *The American Journal of Economics and Sociology* 83 (2): 427-443
- [50.] Jolley, G.J. 2023. The Political Economy of Local Government Enterprise Zone Designation. *Journal of Regional Analysis & Policy* 53 (2): 15-29.
- [49.] Clouse, C., Thorvaldson, J. & Jolley, G.J. 2023. Impact Factors: Methodological Standards for Applied Input-Output Analysis. *Journal of Regional Analysis & Policy* 53 (2): 1–14.
- Ricket, A. L., Jolley, G. J., Knutsen, F. B., & Davis, S. C. 2023. Rural Sustainable Prosperity: Social Enterprise Ecosystems as Framework for Rural Development. *Sustainability* 15 (14): 11339.
- Cebula, R.J., Duquette, C.M., & Jolley, G.J. 2023. An exploratory study of the impact of tax freedom on geographic living-cost differentials. *The American Journal of Economics and Sociology* 82: 365-375.

[46.] Khalaf, C., Michaud, G. & Jolley, G.J. 2023. Predicting declining and growing occupations using supervised machine learning. *Journal of Computational Social Science* 6: 757-780.

- Kay, D. & Jolley, G. J. 2023. Using input—output models to estimate sectoral effects of carbon tax policy: Applications of the NGFS scenarios. *The American Journal of Economics and Sociology* 82: 187-222.
- Ricket, A. L., Knutsen, F. B., Jolley, G. J., & Davis, S. C. 2022. (available online, forthcoming in print). Appalachian social entrepreneurship ecosystem: A framework for rural development. *Community Development*, 1-22.
- [43.] Jolley, G. J. 2022. Basic Income: A 50-State Economic Impact Analysis. *Journal of Financial Economic Policy* 14(6): 769-777.
- Belleville, Jr. D.E. & Jolley, G. J. 2022. Estimating Cultural Heritage Sites Effect on Food and Accommodations with Synthetic Controls. *Annals of Tourism Research Empirical Insights* 3(1): 100045
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# **Editor Reviewed Publications**

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#### **Book Chapters**

[1.] Darnall, N., Jolley, G. J. & Ytterhus, B. 2007. Understanding the relationship between a facility's environmental and financial performance. Johnstone, N. (ed.) *Environmental Policy and Corporate Behaviour*. Northampton, MA: Edward Elgar Publishing, in association with Organisation for Economic Co-Operation and Development (OECD) pp: 213-259.

# **Professionally Reviewed Publications**

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- [6.] Jolley, G.J. (2017). Centralizing Business Tax Collection in Ohio. *State Tax Notes*. April 10, 2017: 205-206.
- [5.] Michaud, G. & Jolley, G.J. (2017). State Property and Sales Tax Exemptions for Solar Energy. *State Tax Notes*. January 9, 2017: 231-233.
- [4.] Jolley, G.J. & Riley, K. (2016) Mega-Events: Cost Overruns of Olympic Proportions. *State Tax Notes*. May 30, 2016: 713-714.
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# **Encyclopedias & Commentaries**

- Jolley, G. J. (2020). Presidents and the Civil Service. In Encyclopedia of Public
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- [4.] Jolley, G. J. (February 2016). Economic Policy. Schechter, S. L. (ed.) *American Governance*. 5 vols. Detroit: Macmillan.
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#### **Book Reviews**

[6.] Jolley, G. J. (2023) Review of Vibrant Virginia: Engaging the Commonwealth to Expand Economic Vitality for Economic Development Quarterly 37(2): 200-201.

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- [1.] Jolley, G. J. (2007). Review of Leadership Can Be Taught: A Bold Approach for a Complex World for Academy of Management Learning and Education: 6(1): 149-150.

#### **Conference Presentations**

- Mills, R, & Jolley, G.J. The Impact of Geography, Compensation, and Quality of Life Decisions by Aviation Professions. North American Meeting of the Regional Science Association International. Nov. 12, 2021. Denver, CO.
- Khalaf, C. & Jolley, G.J Rural Entrepreneurship Following Local Economic Shocks.

  [47.] Association for Public Policy Analysis & Management (APPAM) Fall Research Conference.

  November 11-13, 2020. Virtual.
- Khalaf, C. Michaud, G. & Jolley, G.J. Predicting Declining and Growing Occupations Using Supervised Machine Learning. North American Regional Science Council Annual Conference. November 9-13, 2020. Virtual.
- Khalaf, C., Jolley, G.J., & Belleville, D. World Heritage Site Designation and Economic Development: A Synthetic Control Approach. North American Regional Science Council Annual Conference. November 15, 2019. Pittsburgh, PA.
- [44.] Khalaf, C., Michaud, G. & Jolley, G.J. Toward A New Definition of Rural: Mapping Resources, Opportunities, and Challenges," Chicago Federal Reserve, W.E. Upjohn Institute (Economic Development Quarterly [EDQ]), and Michigan Citizens Research Council's preconference presentation session. October 29-30, 2019. Kalamazoo, MI.
- Jolley, G.J. Role of Community Foundations, Eds & Meds, and other Anchor Institutions.

  [43.] National Governors Association State Summit on Opportunity Zones. June 20, 2019.

  Annapolis, MD. Invited presentation.
- Khalaf, C. & Jolley, G.J. Economic Impact Analysis for Small Public Colleges: A Guide to Attainable Data and Best Practices. Mid-Continent Regional Science Association. June 5, 2019. Madison, WI.

Khalaf, C., Jolley, G.J., & O'Donovan, K. Measuring the Effect of Major Disasters on Tax Revenues. Western Social Science Association. April 24, 2019. San Diego, CA.

- Jolley, G.J. Lifting Up Communities Through Economic Diversification. National [40.] Association of Development Organizations and Development District Association of Appalachia. March 18, 2019. Washington D.C. Invited presentation.
  - Lyons, T.S., Jolley, G.J., & Lyons, J.S. Entrepreneurial Skill-building in Rural Ecosystems: A Framework for Applying the Readiness Inventory for Successful Entrepreneurship (RISE).
- [39.] Pre-Conference Workshop on Rural Entrepreneurial Ecosystems for Special Issue of *Journal of Entrepreneurship and Public Policy*. United States Association for Small Business and Entrepreneurship. January 24, 2018. St. Pete Beach, FL.
- Mills, R.W., Burns, W. & Jolley, G.J. EDA Chicago Region Showcase 2018 Update on Current Work. 2018 EDA Chicago Region University Centers Showcase. July 20, 2018. Madison, WI.
- Jolley, G.J., Michaud, G., & Khalaf, C. The Economic Contribution of the Pulp and Paper [37.] Mill Industry and Commercial Logging: A 50-State Analysis. Mid-Continent Regional Science Association. June 8, 2018. Kansas City, Missouri.
- [36.] Jolley, G.J. & Khalaf. Entrepreneurial Behavior and Economic Downturns: A County-level Analysis. Mid-Continent Regional Science Association. June 7, 2018. Kansas City, Missouri.
- Burns, W. & Jolley, G.J. Update on Rural Universities Consortium University Center and Vision for the Future. 2017 EDA Chicago Region University Centers Showcase and Peer Learning. August 30, 2017. Chicago, IL.
- Jolley, G.J., Glazer, J., & Uzuegbunam, I. TechGROWTH Ohio: Public Venture Capital and Rural Entrepreneurship. Mid-Continent Regional Science Association. June 8, 2017. Oregon, OH.
- Jolley, G.J., Sandler, A.M., & Michaud, G.L. Reemployment Options in Appalachian Ohio's Coal Economy: A Skillshed Analysis. Mid-Continent Regional Science Association. June 8, 2017. Oregon, OH.
- Michaud, G.L. & Jolley, G.J. Ohio's Wood Industry Cluster: Identifying Value-Added Opportunities in the Appalachian Region. Southern Regional Science Association. March 31, 2017. Memphis, TN.
- Jolley, G.J. Leveraging the EDA University Centers Program and Innovation & Economic Prosperities Universities Designation. Education Association of University Centers Annual Conference. March 27, 2017. Washington, D.C.
- Jolley, G.J. & O'Donovan, K. Local Sales Tax Base Impacts in Appalachian and Non-[30.] Appalachian Counties: The 2012 Derecho Storm in Ohio. Western Social Science Association. April 15, 2016.

Jolley, G.J. Making POWER (Partnerships for Opportunity and Workforce and Economic Revitalization) Work in Appalachia. Development District Association of Appalachia. April 4, 2016. Washington, D.C.

- Jolley, G.J. University Center Engagement in Innovation and Economic Prosperity
  Universities Designation. Education Association of University Centers Annual Conference.
  March 14, 2016. Washington, D.C.
- Jolley, G. J. & O'Donovan, K. Estimating the Economic Impact of Federal Disaster

  [27.] Spending on Local Economies: The 2012 Derecho Storm in Ohio. Mid-Continent Regional Science Association. May 29, 2015. St. Louis, MO.
- [26.] Jolley, G. J. & Klatt, W. Tax Increment Finance District Policy Simulation. Western Social Science Association. April 10, 2015: Portland, OR.
- Sawyers, R. & Jolley, G. J. Alternative to Tax Credits in North Carolina: Distributional [25.] Effects of Revenue Neutral Corporate Income Tax Reduction. Association of Public Policy and Management. November 7, 2014. Albuquerque, NM.
- Weinberg, M. & Jolley, G. J. Defining the Mix of Programs Offered at Comprehensive Multi-degree Schools. Network of Schools of Public Policy, Affairs, and Administration (NASPAA). November 5, 2014: Albuquerque, NM.
- Lester, T.W., Little, M., & Jolley, G.J. Assessing the Economic Impact of Alternative Biomass Uses: Biofuels, Wood Pellets, and Energy Production. Mid-Continent Regional Science Association/IMPLAN National User's Conference. June 5, 2014. Madison, WI.
- Wilson, N. & Jolley, G. J. Estimating the Economic Impact of Rural Health Care Systems.

  [22.] Mid-Continent Regional Science Association/IMPLAN National User's Conference. June 4, 2014. Madison, WI.
- Wesaw, W. A. & Jolley, G.J. Tribal Identity Politics and Economic Development in the Pokagon Band of Potawatomi Indians: The False Dichotomy of People vs. Place. Western Social Science Association. April 4, 2014. Albuquerque, NM.
- [20.] Ruhil, A.V.S. & Jolley, G.J. An Empirical History of Municipal Fiscal Health, 1977-2010. Midwest Public Affairs Conference. March 29, 2014. Fort Wayne, IN.
- Jolley, G.J. & Klatt, W. Delusions of Dollywood: The Failure of the Roanoke Rapids-Randy [19.] Parton Theatre TIF District. Midwest Public Affairs Conference. March 28, 2014. Fort Wayne, IN.
- Paynter, S., Jolley, G. J., & Nousaine, A. J. Multiplier Estimation of the Impact of Food Stamps on State and Local Economies. Academy of Public Policy Analysis and Management Conference. November 7, 2013. Washington, DC.
- Jolley, G. J., Kleinschmit, S. & Kolpakov, A. An Examination of the Tax Displacement [17.] Effects of Destination Retail Outlets: A Case Study of Tanger Outlet in Mebane, North Carolina. Mid-Continent Regional Science Association, May 30, 2013. Kansas City, MO.

Camilleri, S. E. & Jolley, G. J. Drug Testing Welfare Recipients: A Multiple Streams
[16.] Framework. Southeastern Conference of Public Administration, October 6, 2012. Coral Springs, FL.

- Jolley, G. J. Tax Credits and Economic Competitiveness: Perceptions from Incented and Non-incented Firms. Southeastern Conference of Public Administration, October 5, 2012. Coral Springs, FL.
- Jolley, G. J., Stith, T., Gültekin, M.N., Wagner Vinson, C. & Gates, A. The Business of Biofuels: Assessing the Economic Impact of Biofuels Production in North Carolina. Mid-Continent Regional Science Association /IMPLAN National User's Conference. June 8, 2012. Minneapolis, MN.
- Jolley, G. J., Paynter, S., & Nousaine, A. Food Stamps Can Feed Us All: Economic
  [13.] Multiplier Effect at the State and Local Level. Mid-Continent Regional Science Association
  /IMPLAN National User's Conference. June 7, 2012. Minneapolis, MN.
- Jolley, G. J. & Mendoza, W. Challenges of Business Recruitment in the Great Recession.

  [12.] International Academy of Business and Economics-Annual Conference, October 17, 2011.

  Las Vegas, NV.
- Jolley, G. J. Solutions for a New Generation: Predicting North Carolina's Job Market in 2020. North Carolina Community College Faculty Association Annual Conference. (Invited Presentation as NCSU Institute for Emerging Issues Faculty Fellow), October 10, 2011. Durham, NC.
- [10.] Paynter, S. & Jolley, G. J. Constraints on Policy Diffusion. American Political Science Association Conference. September 2, 2011. Seattle, WA.
- Jolley, G. J. Diffusion of Innovation of Supply-Side Economic Development Policy:

  [9.] Explaining the Determinants of Local Government Enterprise Zone Adoption. Academy of Public Policy Analysis and Management Conference. November 6, 2010. Boston, MA.
- Jolley, G. J. & Lane, E. B. The Limitations of State Economic Development Tax Credits.

  [8.] International Academy of Business and Economics-Annual Conference, October 18, 2010.

  Las Vegas, NV.
- Jolley, G. J., Lane, E. B., Gao, J. & Wang, L. The Effect of Investment, Job Creation, and R&D Tax Credits on Employment Growth. Southeastern Conference of Public Administration, October 14, 2010. Wilmington, NC.
- [6.] McHugh, P. J. & Jolley, G. J. How Sales Tax Policy Affects Fiscal Inequities Between Local Communities. Western Social Science Association Meeting, April 15, 2010. Reno, NV.
  - Jolley, G. J. Diffusion of Innovation of Supply-Side Economic Development Policy: Explaining the Determinants of Local Government Enterprise Zone Adoption. Poster
- [5.] Presentation. North Carolina State University Graduate Student Research Symposium. Nominated by public administration faculty to represent the department. March 10, 2010. Raleigh, NC.

[4.] Creel, M., McHugh, P.J, & Jolley, G. J. A Review of Best Practices in North Carolina County Level Economic Development Incentives. North Carolina Political Science Association Annual Meeting, February 26, 2010. North Carolina Central University, Durham, NC.

- Darnall N., Jolley, G. J., & Handfield, R. "Environmental Management Systems and Green Supply Chain Management: Complements or Contradictions?" The Academy of Management Conference, August 2005. Honolulu, HI, *refereed*.
- [2.] Jolley, G. J. Contracting Regimes and Third-Party Governance: A Theoretical Construct for Exploring the Importance of Public Service Motivation Among Private Sector Contractors. North Carolina Political Science Association Annual Meeting, March 18, 2005. UNC-Pembroke, Pembroke, NC.
- Jolley, G. J. Facilitator—Policy and Economics discussion track. Compensatory
  Mitigation: Lessons Learned and Future Directions. North Carolina Wetlands Restoration
  Program Conference funded by the United States Environmental Protection Agency. May
  14-15, 2003. Raleigh, NC.

# **Monographs & Technical Reports**

- [33.] Hawley, J.D. & Jolley, G.J. (2022). *Expanding Broadband: The Ohio Case*. The Ohio State University John Glenn College of Public Affairs, Ohio Education Research Center, and Ohio University Voinovich School of Leadership and Public Service. Prepared for the Ohio Governor's Office of Workforce Innovation.
  - Jolley, G.J., Hohenberger, M., Bone, C., Lane, E.B., & Hemmings, J. (2022) *Building Opportunities Beyond Coal Accelerating Transition (BOBCAT) Network*. Prepared in partnership with the Ohio Valley Regional Development Commission (OVRDC) for the U.S.
- [32.] partnership with the Ohio Valley Regional Development Commission (OVRDC) for the U.S EDA. Voinovich School of Leadership and Public Service, Ohio University. Funded as part of the U.S. Economic Development Administration BOBCAT Network project.
- [31.] Bone, C., Jolley, G.J., Belleville, D.B. (2021). *Gallia County Coordinated Transportation Plan:* 2021-2025. Funded by Gallia County, Ohio. Prepared for Gallia County.
- Lane, E.B. & Jolley, G.J. (2021). *Tiffin University Incubator Feasibility Study Preliminary Report.* Voinovich School of Leadership and Public Service, Ohio University. Prepared for Tiffin University.
- Jolley, G.J., Khalaf, C., Michaud, G., & Sandler, A. (2018). *Appalachian Ohio Skillshed Analysis*. Prepared for the U.S. EDA. Funded as part of the U.S. Economic Development Administration Appalachian Ohio Skillshed Analysis Investment.
- Jolley, G.J., Michaud, G., & Driver, D (2017). *City of Wellston Retail Market Study*.

  [28.] Prepared for the City of Wellston, Ohio. Funded as part of the U.S. Economic Development Administration University Center.

Jolley, G.J., Michaud, G., Sandler, A., Driver, D., Lumumba, B., Riley, K., & Smith, C. (2017). *City of Belpre Economic Development Strategic Plan*. Prepared for the City of Belpre, Ohio. Funded as part of the U.S. Economic Development Administration University Center.

- Jolley, G. J., Wilson, N., & Michaud, G. (2016). *Wood Industry Contribution Analysis: Impact to Ohio and Appalachian Ohio, June 2016 Update.* Prepared for Appalachian Partnership for Economic Growth (APEG) as part of the Small Business Administration
- [26.] (SBA) Regional Innovation Cluster project. (Note: an update of Jolley, G.J. & Wilson, N. (2016). *Economic Contribution of Wood Related Industries in Appalachian Ohio and the State of Ohio*. Prepared for Appalachian Partnership for Economic Growth (APEG), Small Business Administration (SBA) Regional Innovation Cluster (RIC) program.)
- Jolley, G. J., & Wilson, N. (2016). *Industry Cluster Characterization and Analysis: Ohio's Wood Cluster*. Prepared for Appalachian Partnership for Economic Growth (APEG) as part of the Small Business Administration (SBA) Regional Innovation Cluster project.
- Jolley, G. J. (2015). *Managing the Boom, Mitigating the Bust: A Webinar*. Prepared for the Voinovich School of Leadership and Public Affairs, Ohio University as part of the Great Lakes Regional Training Initiative.
- [23.] Jolley, G. J. (2015). *Identifying Emerging Opportunities: A Shift-Share Analysis of the Wood Cluster in Ohio.* Voinovich School of Leadership and Public Affairs, Ohio University. Prepared as part of the U.S. EDA University Center. (revised, updated, and integrated into SBA Regional Innovation Cluster project report in 2016).
- Jolley, G. J. & Taimur, B. (2015). *Integrating Appalachian Ohio Economic Development:*Commonalities in Regional Comprehensive Economic Development Strategies (CEDS).

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- Jolley, G. J. & Klatt, W. (2014). *Biomass Feasibility Study*. Prepared for Jackson County Economic Development Board. Funded by (in part): U.S. Economic Development Administration University Center.
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- Jolley, G. J. (2010). *A Marketing Plan for Siler City, North Carolina*. University of North Carolina at Chapel Hill. Prepared for the Town of Siler City, North Carolina. Funded by NC Golden LEAF Foundation.
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  - Lane, E.B. & Jolley, G. J. (2009). *An Evaluation of North Carolina's Economic Development Incentive Programs*. University of North Carolina at Chapel Hill. Prepared for North Carolina General Assembly Joint Select Committee on Economic Development
- [13.] North Carolina General Assembly Joint Select Committee on Economic Development Incentives. (This report led to the creation of legislation to revise North Carolina's state level incentives based on the report findings. The bill died in committee).
- Jolley, G. J., Lane, E. B. & Brun, L. C. (2008). *Chatham County Economic Development Strategic Plan*. University of North Carolina at Chapel Hill. Prepared for Chatham County. (This plan was unanimously adopted by the county board and all three municipal governments).
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  Regional Development team and served as lead author on that section of the report).
- Lane, E. B. & Jolley, G. J. (2008). *Economic Development Strategy "Vision Plan" for Currituck County, North Carolina*. University of North Carolina at Chapel Hill. Prepared for Currituck County.
- Goldstein, H., Jolley, G. J., Miller, J., & Pearlman, J. (2007). *Regional Vision Plan Integration and Implementation—Phase I Final Report*. University of North Carolina at Chapel Hill. Prepared for North Carolina Department of Commerce.
- Darnall, N., Jolley, G. J., & Ytterhus, B. (2005). *Greening the Bottom Line: Does Environmental Performance Predict a Facility's Financial Performance?* Department of Political Science & Public Administration, North Carolina State University. Prepared for the Organisation for Economic Co-Operation and Development, Environment Directorate, *refereed*

Darnall, N., Handfield, R., Jolley, G. J. & Pavlichev, A. (2004). Why Firms Green their Supply Chain. North Carolina State University, Department of Political Science and Public Administration. Prepared for the National Science Foundation.

- Perrin, C., Jolley, G. J., Jennings, G., Fogarty, D. & Hudson, C. (2003). *Environmental Report Card for Gaston County, North Carolina*. Watershed Education for Communities and Local Officials, North Carolina State University. Prepared for Gaston County Quality of Natural Resource Commission.
  - Jolley, G. J. (2003). Nonpoint Source Pollution Prevention and Control Through Land Use Planning and Management: An Introduction and Resource Guide for Protecting Coastal North Carolina Waters. Watershed Education for Communities and Local Officials, North
- [5.] Carolina State University. Prepared for the North Carolina Coastal Nonpoint Source Program, a joint effort of the North Carolina Division of Water Quality and North Carolina Division of Coastal Management. Funded by the National Oceanic and Atmospheric Administration, Award #NA070Z0171).
  - Jolley, G. J. (2002). Nonpoint Source Pollution Information for Coastal North Carolina Governments. Appendix to *Technical Manual for Coastal Land Use Planning: A "How-*
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- Jolley, G. J. (2002). *Watershed Management Options: A Toolkit for Water Resource*[3.] *Protection and Improvement.* Watershed Education for Communities and Local Officials, North Carolina State University.
- Jolley, G. J. & Brown, G. (2001). *Business Plan for Belvidere-Boone County New Uses Agricultural Technology Park*. Growth Dimensions, Inc., Belvidere, IL. Prepared for presentation to Illinois Governor George Ryan.
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  [1.] Center for Government Training-Institute of Public Service, University of Tennessee, Knoxville. Prepared for City of Maryville, Tennessee.

#### **Economic Impact Analysis**

- Jolley, G.J. & Belleville, D.E. (2021). *Economic Impact of Ohio Foundation of Independent Colleges*. Ohio University Voinovich School of Leadership and Public Service. Prepared for Ohio Foundation of Independent Colleges.
- [36.] Jolley, G.J., Hall, O., Ruhil, A., Pham, T., Belleville, E., Erfanian, E., Raffle, H. (2021). *The Economic Impact of 988 Suicide Prevention Hotline Transition*. Ohio University Voinovich School of Leadership and Public Service. Prepared for Ohio Mental Health & Addiction Services.
- Belleville, D.E. & Jolley, G.J. (2021). *Economic Impact of Day and Overnight Visitors to the Mohican Valley*. Ohio University Voinovich School of Leadership and Public Service. Prepared for Ohio Mid-Eastern Governments Association.

Jolley, G.J. & Belleville, D.E. (2021). *Economic Impact Analysis Development Scenarios for Perry County*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio Southeast.

- Jolley, G.J. & Belleville, D.E. (2021). *The Economic Impact Analysis of the Construction of a New Nestlé Purina Petcare Factory*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Clermont County.
- Belleville, D.E. & Jolley, G.J. (2021). *Economic Impact of Downtown Delaware Indus*[32.] *Hotel Project*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Delaware County.
- Michaud, G., Jolley, G.J., & Belleville, D.E. (2021). *Economic Contribution of Kenworth Trucking Company to the Regional Economy*. Voinovich School of Leadership and Public Affairs Prepared for Ohio Southeast.
- Jolley, G.J. & Khalaf, C. (2020). *Economic Impact of Muskingum University*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Muskingum University.
- Khalaf, C. & Jolley, G. J. (2019). *Economic Impact Analysis of New Hotel in Jackson County*. Voinovich School of Leadership and Public Affairs, Ohio University. Prepared as part of U.S. Economic Development Administration University Center.
- Khalaf, C. & Jolley, G. J. (2019). *Economic Impact Analysis of Ohio Coal Mining Industry Planned Layoffs*. Voinovich School of Leadership and Public Affairs, Ohio University. Prepared as part of U.S. Economic Development Administration University Center.
- Wilson, N. & Jolley, G.J. (2019). *The 2018 Economic Analysis of Ohio University*[27.] *Innovation Center*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio University Innovation Center.
- [26.] Jolley, G.J. & Khalaf, C. (2018). *Economic Impact of Marietta College*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Marietta College.
- [25.] Jolley, G.J., Lane, E.B., Kirchner, N., Delach, R., Kloepfer, D., Trainer, M., & Wilson, N. (2018). *Economic Impact of Prospective UNESCO World Heritage Site Designation: Hopewell Ceremonial Earthworks*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio History Connection.
- Wilson, N. & Jolley, G.J. (2018). *The 2017 Economic Analysis of Ohio University*[24.] *Innovation Center*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio University Innovation Center.
- Wilson, N. & Jolley, G. J. (2017). *The 2016 Economic Impact of Berger Health System in Pickaway County*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Berger Health System.

Wilson, N. & Jolley, G.J. (2017). *The 2016 Economic Analysis of Ohio University*[22.] *Innovation Center*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio University Innovation Center

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- Wilson, N. & Jolley, G. J. (2016). *The 2015 Economic Analysis of Ohio University*[20.] *Innovation Center—Revised and Updated.* Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio University Innovation Center
- Jolley, G. J. (2015) Economic Impact of the Appalachian Partnership for Economic Growth (APEG) JobsOhio Investments. Voinovich School of Leadership and Public Affairs, Ohio University. Prepared for the Appalachian Partnership for Economic Growth (APEG)
- [18.] Jolley, G. J. (2015). *Economic Impact of Coal Mining and Coal-Fired Power Plant Job Losses in Ohio*. Voinovich School of Leadership and Public Affairs, Ohio University.
- Jolley, G. J. (2015). *The 2014 Economic Analysis of Ohio University Innovation Center—*[17.] *Revised and Updated.* Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio University Innovation Center
- Jolley, G.J. (2015). *The 2014 Economic Analysis of Ohio University Innovation Center*.

  [16.] Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Ohio University Innovation Center
- Jolley, G. J. (2015). *Economic Impact of Habitat for Humanity in Ohio*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Habitat for Humanity of Ohio.
- Jolley, G.J. (2014). *The 2013 Economic Analysis of Ohio University Innovation Center*.

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- Wilson, N., Boyd. S., & Jolley, G. J. (2013). *The 2012 Economic Impact of the Health Sector in Pickaway County*. Ohio University Voinovich School of Leadership and Public Affairs. Prepared for Berger Health System.
- Little, M., Lester, T. W., Jolley, G. J., & Slesinger, J. (2013). *Economic Impact Analysis of Biofuels Alternatives in Pitt County, North Carolina*. University of North Carolina at Chapel Hill. Prepared for Biofuels Center of North Carolina.
- Jolley, G. J., Lane, E. B., & Nousaine. A. (2011). *Economic Impact of University of North Carolina School of Pharmacy*. University of North Carolina at Chapel Hill. Prepared for UNC School of Pharmacy.
- Jolley, G. J., Lane, E. B., & Nousaine. A. (2011). *Economic Impact of Proposed Tax Reductions in North Carolina*. University of North Carolina at Chapel Hill. Prepared for North Carolina General Assembly.

- Jolley, G. J., Stith, T., Wagner, C. & Yingling, A. (2010). *Economic Impact Analysis of Biofuels Production in North Carolina*. University of North Carolina at Chapel Hill. Prepared for Biofuels Center of North Carolina.
- Yingling, A., Jolley, G. J. & Lane. E. B. (2010). *Economic Impact Analysis for the Empire Foods project in Halifax County*. University of North Carolina at Chapel Hill. Prepared for Halifax County Economic Development Commission.
- Taylor, B., Jolley, G. J. & Lane. E. B. (2009). *Economic Impact Analysis for the Farmville Foods Project in Greene County*. University of North Carolina at Chapel Hill. Prepared probono at the request of a North Carolina legislator.
- Taylor, B. & Jolley, G. J. (2008). Economic Impact Analysis for The Hertford Renewable
   [6.] Energy Project in Hertford County. University of North Carolina at Chapel Hill. Prepared for North Carolina's Northeast Commission.
- Gillette, A., Taylor, B., & Jolley, G. J. (2008). *Economic Impacts Analysis of \$1Billion Bond in North Carolina*. University of North Carolina at Chapel Hill. Prepared for North Carolina General Assembly.
- Freyer, A., Jolley, G. J., & Lane, E. B. (2008). *Economic Impact Analysis for RV (marine research vessel) Hatteras in Beaufort, NC*. University of North Carolina at Chapel Hill. Prepared for the Duke/University of North Carolina Oceanographic Consortium.
- Jolley, G. J. & Lane, E. B. (2007). *Economic Impact Analysis for Project Dolphinarium*.

  [3.] Carolina Center for Competitive Economies, University of North Carolina at Chapel Hill. Prepared for Halifax County (NC) Tourism Development Authority.
- Jolley, G. J. (2007). *North Carolina Community Development Initiative (NCCDI): Economic Impact Analysis*. Carolina Center for Competitive Economies, University of North Carolina at Chapel Hill. Prepared for The North Carolina Community Development Initiative.
- [1.] Jolley, G. J., Lane, E. B., & Luger, M. I. (2006). *Economic Impact Analysis for Project Line:*A Destination Retail Outdoor Sporting Goods Store in Roanoke Rapids, NC. Carolina Center for Competitive Economies, University of North Carolina at Chapel Hill. Prepared for North Carolina's Northeast Commission and the City of Roanoke Rapids.

# **INVITED PRESENTATIONS** (selected presentations)

Presentation, 4<sup>th</sup> Annual State of the Region Conference. 2015. Midwest Manufacturing Workforce Trends. Ohio University. Athens, OH: May 12, 2015.

Presentation, U.S. Economic Development Administration University Center's Showcase. Manufacturing Workforce Trends. Cleveland, OH: April 22, 2015.

Presentation, 3<sup>rd</sup> Annual State of the Region Conference. 2014. Overview of the State of the Region's Economy and Recent Trends. Ohio University. Athens, OH: May 20, 2014.

Presentation, North Carolina State Employees Credit Union Vice-Presidents Meeting. 2012 Economic Forecast. Raleigh, NC: February 28, 2012.

Presentation, Tar Heel Chapter of Local Credit Unions. 2012 Economic Forecast. Research Triangle Park, NC: January 10, 2012.

Presentation, North Carolina General Assembly House Public Private Partnership Committee. "An Introduction to Public Private Partnerships." Raleigh, NC: December 12, 2011.

Presentation, CoreNet Global (Commercial Real Estate Group) Carolina's Chapter (Raleigh) 2012 Economic Forecast. Raleigh, NC: December 7, 2011.

Presentation, North Carolina General Assembly Joint Committee on Economic Development and Global Engagement. "An Evaluation of North Carolina's Economic Development Incentive Programs." Raleigh, NC: November 3, 2011.

Presentation, Triangle Business Journal Regional Outlook. Durham, NC: August 18, 2011.

Presentation, Town of Siler City Board Meeting. "Siler City Marketing Plan." Siler City, NC: August 2, 2010.

Presentation, Chatham County Economic Development Corporation. "Understanding Industry Clusters." Pittsboro, NC: June 1, 2010.

Presentation, North Carolina Electric Membership Corporation-Progress Energy Spring Conference. "Assessing the Health of the NC Economy." Pinehurst, NC: May 20, 2010.

Presentation, Caswell County (NC) Board of Commissioners. "Caswell County: An Economic Reality Check." Yanceyville, NC: November 2, 2009.

Presentation, North Carolina General Assembly Joint Meeting of the Senate and House Finance Committees. "An Evaluation of North Carolina's Economic Development Incentive Programs." Raleigh, NC: April 7, 2010.

Presentation, Siler City Jobs Search Committee. "Update on Siler City Marketing Effort." Siler City, NC: March 21, 2010.

Presentation, North Carolina General Assembly Joint Select Committee on Economic Development Incentives. "UNC Economic Incentives Analysis." (an update) Raleigh, NC: January 13, 2009.

Presentation, North Carolina General Assembly Joint Select Committee on Economic Development Incentives. "UNC Economic Incentives Analysis." (an update) Raleigh, NC: December 16, 2008.

Presentation, North Carolina General Assembly Joint Select Committee on Economic Development Incentives. "UNC Economic Incentives Analysis." Raleigh, NC: January 22, 2008.

Presentation, North Carolina General Assembly Joint Select Committee on Economic Development Incentives. "Ways to Measure Economic Incentive Success." Raleigh, NC: December 11, 2007.

# PROFESSIONAL ACTIVITIES

Executive Director, Mid-Continent Regional Science Association, 2019-present. Past-President (2018-19), President (2017-18), President Elect (2016-17), Vice-President (2015-16).

Editorial board: Journal of Regional Analysis and Policy; Journal of Public Policy and Entrepreneurship; Journal of Financial Economic Policy; American Journal of Economics and Sociology.

Former editorial board service: Journal of Public Affairs Education; Journal of Economic Development in Higher Education; Coastal Business Journal.

Ad hoc reviewer: Economic Development Quarterly; American Review of Public Administration; Regulation & Governance; Sustainability; Community Development Journal; Municipal Finance Journal; Journal of Public Budgeting, Accounting, and Financial Management; Business and Politics; State and Local Government Review; PS: Political Science & Politics; Journal of Public and Nonprofit Affairs; and SAGE Open (article editor).

Nonpartisan Census Liaison for State of Ohio: Appointed 3/18/16 as Nonpartisan Census Liaison by Governor John Kasich and majority/minority leaders of Ohio State Senate and State House of Representatives.

Director, Ohio University's Census State Data Center Affiliate, 2014-present.

#### **UNIVERSITY SERVICE & AWARDS**

- Leadership Award. Mid-Continent Regional Science Association. 2018.
- Chair, Ohio University Jeffrey Finkle IEDC Internship Selection Committee, 2013-present.
- Childcare Committee, Ohio University, 2014.
- Faculty Fellow, North Carolina State University Institute for Emerging Issues, 2011
- The Robert E. Bryan Public Service Award, UNC, 2011
- UNC Employees Forum, Elected 2011
- Lecturer, Development Finance Course, UNC School of Government, 2010
- Presenter, Economic Development Working Group, UNC Office of Economic and Business Development, 2008, 2010, & 2011
- Faculty Supervisor, UNC Community-Campus Partnership Intern Program, 2009

#### THESES & PORTFOILIO COMMITTEES

Norris, Jonathan A. 2018. *Transitioning Central Appalachia: Understanding framework conditions supporting the adaptation to new energy economies*. Committee Member. M.S. in Environmental Studies program. Voinovich School of Leadership and Public Affairs. Ohio University.

Ma, Victoria. 2011. *Microfinance Institutions in Times of Crisis: A Regional Study of Microfinance Institutions During the Financial Crisis of 2008-2010.* Committee Member. Undergraduate Honors Thesis. Kenan-Flagler Business School. University of North Carolina at Chapel Hill.

Served as PI/co-PI for projects employing UNC graduate students that resulted in three master's projects and one master's capstone paper.

# CONSULTING, GRADUATE STUDENT & OTHER RESEARCH EXPERIENCE

G. Jason Jolley

2012	Consultant, EDF Group for North American Energy Improvement Project.
2012	Consultant, Chatham County (NC) Economic Development Commission.
2004	Graduate Research Associate, Department of Political Science and Public Administration. North Carolina State University. Raleigh, North Carolina.
2002	Temporary Research Associate, Environmental Finance Center, University of North Carolina-School of Government. Chapel Hill, North Carolina.
2000	Graduate Research Assistant, Department of Political Science, University of Tennessee-Knoxville. Knoxville, Tennessee.
1999-2000	Graduate Assistant, Center for Government Training-Institute of Public Service, University of Tennessee-Knoxville. Knoxville, Tennessee.